



Enduring Values • Extraordinary Education

# 2021 ANNUAL BENEFIT

**HONOREES: STACY PINCK AND BRAD BIRNBERG  
JILL AND JON HALPER**

Sunday | October 10 | 2021

## Sponsorship Opportunities

### Lead \$50,000

#### MAJOR LEVEL BENEFITS, PLUS

- On-screen recognition during the program
- Unlimited Benefit tickets
- Promoted as lead sponsor on our social media pages throughout the year
- Logo on weekly e-newsletter

### Major \$25,000

#### PREMIER LEVEL BENEFITS, PLUS

- Verbal recognition of Major Sponsors during the Benefit program
- Acknowledgment in pre- and post-Benefit electronic and mailed communication
- Prominent publicity on pre-Benefit materials
- 20 Benefit tickets

### Premier \$10,000

#### DIAMOND LEVEL BENEFITS, PLUS

- Upgrade to 2 full-page color ads or 1 spread in Benefit Ad Book
- 10 Benefit tickets

### Diamond \$5,000

#### PLATINUM LEVEL BENEFITS, PLUS

- Prominent placement of company logo with link to website on electronic event publicity
- Upgrade to full-page color ad in Benefit Ad Book
- 8 Benefit tickets

### Platinum \$2,500

#### GOLD LEVEL BENEFITS, PLUS

- Prominent placement of company name and/or logo on printed and electronic event publicity
- Upgrade to half-page ad in Benefit Ad Book
- 6 Benefit tickets

### Gold \$1,800

#### SILVER LEVEL BENEFITS, PLUS

- Company name and/or logo on select printed and electronic event publicity
- Upgrade to quarter-page ad in Benefit Ad Book
- 4 Benefit tickets

### Silver \$1,000

#### BRONZE LEVEL BENEFITS, PLUS

- Company name and/or logo to appear on Heilicher website
- Business card-sized ad in Benefit Ad Book
- 2 Benefit tickets

### Bronze \$500

- Company name to appear on event invitation
- Acknowledgment in Benefit Ad Book
- Signage at the event
- 2 Benefit tickets

## Sponsorship Sign-Up

Sponsorship Level \_\_\_\_\_

Sponsor/Company Name  
*(Please list name as you want it to appear in publicity materials)*

\_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Payment Options

- Invoice me
- Contact me regarding a payment plan
- Name \_\_\_\_\_
- Phone \_\_\_\_\_ Email \_\_\_\_\_
- Check (made payable to Heilicher)
- Credit Card (check one)
- Visa  MasterCard  American Express  Discover
- Cardholder's Name \_\_\_\_\_
- Credit Card \_\_\_\_\_
- Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_
- Signature \_\_\_\_\_

For sponsor name and/or logo to appear on the event invitation, sponsorship must be confirmed by February 26, 2021. Please print and mail this form to: Heilicher 4330 S. Cedar Lake Rd. Minneapolis, MN 55416 or submit by email to rskelton@hmjds.org. Questions? Contact Rebecca Skelton, Institutional Advancement Director at 952.381.3503 or rskelton@hmjds.org.