



TOGETHER WE **thrive**

HEILICHER
2023 Annual Benefit

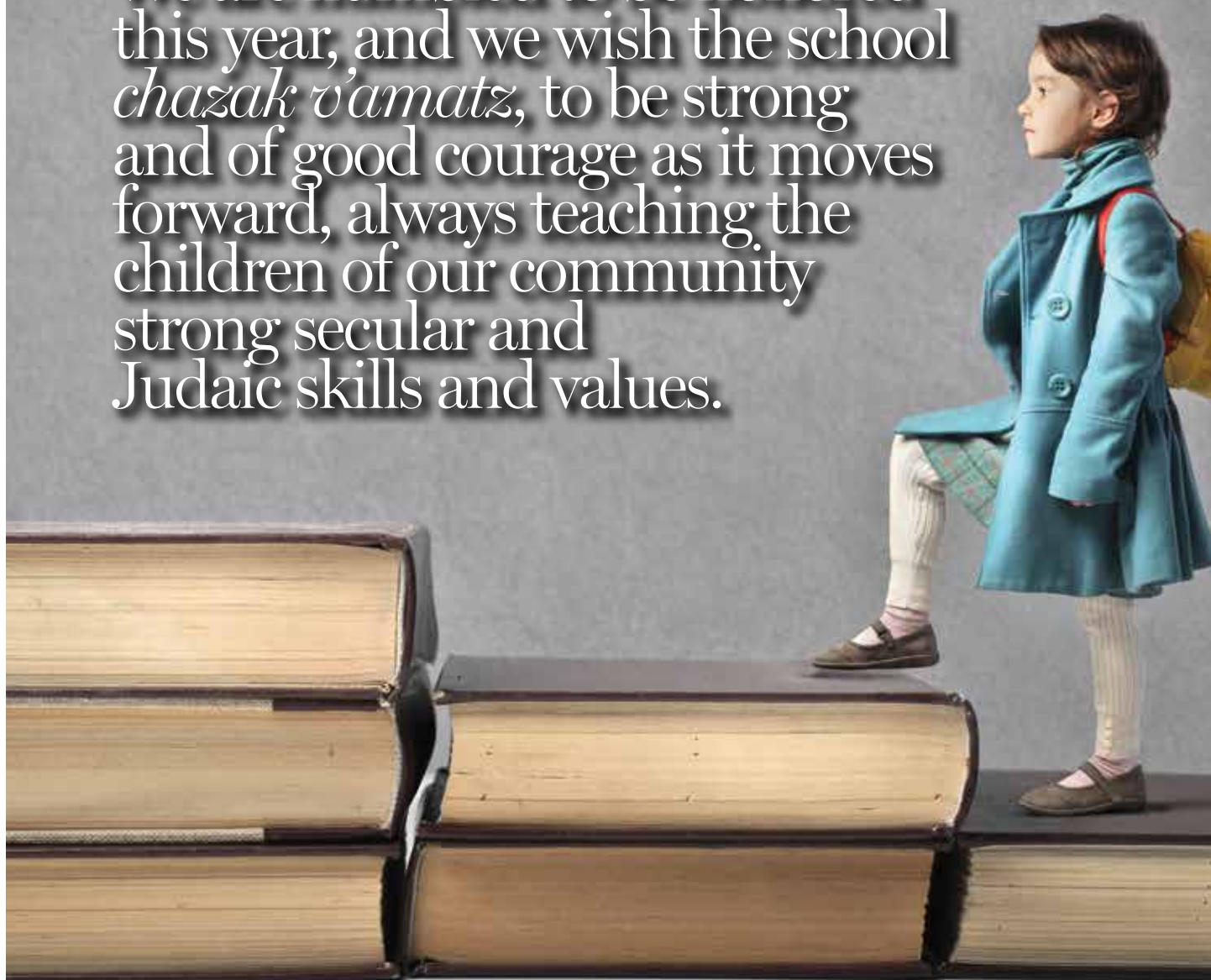


AS WE HONOR
JUDY & JEREL SHAPIRO

.....
SUNDAY • NOVEMBER 19 • 2023 • 5PM

We have long been impressed with the values, skills and maturity Heilicher instills in its students. It is certainly a model to behold and to be proud of.

We are humbled to be honored this year, and we wish the school *chazak v'amatz*, to be strong and of good courage as it moves forward, always teaching the children of our community strong secular and Judaic skills and values.



JEREL AND JUDY SHAPIRO

Evening Agenda

WELCOME

Jonah Kaplan

Master of Ceremonies — WCCO investigative reporter and Heilicher parent

GREETINGS FROM THE MINNEAPOLIS JEWISH FEDERATION

James Cohen

CEO

REMARKS FROM THE BOARD OF TRUSTEES

Robyn Schein

President

VIDEO PRESENTATION

REMARKS FROM HEILICHER FACULTY

Batsheva Berman and Maayan Scholder

FUND-A-NEED

NER TAMID AWARD

Gil Mann

Presenter

CLOSING REMARKS

Dr. Dan Ahlstrom

Head of School

TOGETHER WE
thrive



Dear Heilicher Community,

Welcome to the Fall 2023 Heilicher Minneapolis Jewish Day School Annual Benefit.

Thank you all for joining us this evening as we come together to celebrate our wonderful school and beloved Heilicher alumni parents and community leaders Judy and Jerel Shapiro. We take great comfort in being together as a community at this challenging time.

When we set the theme for this year's Heilicher Annual Benefit, "Together We Thrive," we could not have predicted how strongly that would resonate today. **During this time of anxiety, grief, and increased antisemitism, Heilicher is a community where students feel supported in their full Jewish identities. Jewish day schools have an essential role to play in our community's response,** immediately and for the long-term. Together, we can help our students, our school, and community thrive by supporting **strong Jewish education** that sends forth informed, connected, and confident Jews into the world.

We want to extend our gratitude to our approximately 85 corporate and community sponsors. We are deeply appreciative of their tremendous generosity and commitment to the school. The funds that were donated both before and at tonight's event will help benefit Heilicher's education program while also allowing us to invest in our Israel experiential education. Heilicher's goal is to raise knowledgeable students with a strong connection to, and abiding interest in, the land, people, and state of Israel.

We want to express our appreciation to our dedicated team of volunteers who worked tirelessly to make this evening so beautiful. Finally, we are so grateful for the work of our professional fundraising team, Benefit Manager Ali Berdass and Director of Development Kiel Majewski.

Walking the halls of Heilicher, you can see students dressed in blue and white showing their solidarity with Israel. You can hear students developing their Hebrew language skills. You can watch them wrestle with a verse of Torah. Our students are thriving in their learning and together we will thrive.

Thank you for supporting Heilicher.



Robyn Schein
President, Board of Directors



Dr. Dan Ahlstrom
Head of School



Judy & Jerel Shapiro

2023 NER TAMID AWARD RECIPIENTS

Judy and Jerel Shapiro are beloved members of the Heilicher and broader Jewish communities, having held volunteer roles at many local Jewish organizations. Judy and Jerel are proud parents and grandparents of four adult children — Dena, Max, Rachel, and Oren (who attended Heilicher for middle school) — and seven grandchildren (four in Baltimore and three in Israel).

For seven years, Judy has been a valued Heilicher volunteer, and she is often the first face that parents, grandparents, and community members see upon entering the school building. She has also made her mark in many other community organizations, including Sholom Community Alliance (where she is a longtime hospice volunteer), Jewish Family and Children's Service of Minneapolis, and Darchei Noam Congregation. Judy also served in various capacities with the Minneapolis Jewish Federation, including as a founding member of the Partnership2Gether Steering Committee.

Jerel has served on the boards of Heilicher and of the Minneapolis Jewish Federation (where he served at various points as secretary, treasurer, and chair of the Jewish Community Building Corporation). He is a past-president of the Sabes Jewish Community Center, a former board member of Minnesota Hillel, and a founding member of Darchei Noam Congregation.

In 2015, Judy and Jerel Shapiro created Heilicher's Deera and Al Tychman (z"l) Judaic Learning and T'filah Center in memory of Judy's late parents. Pillars of the Minneapolis Jewish community, Deera and Al Tychman were active in many local organizations, including the Federation, Beth El Synagogue, the

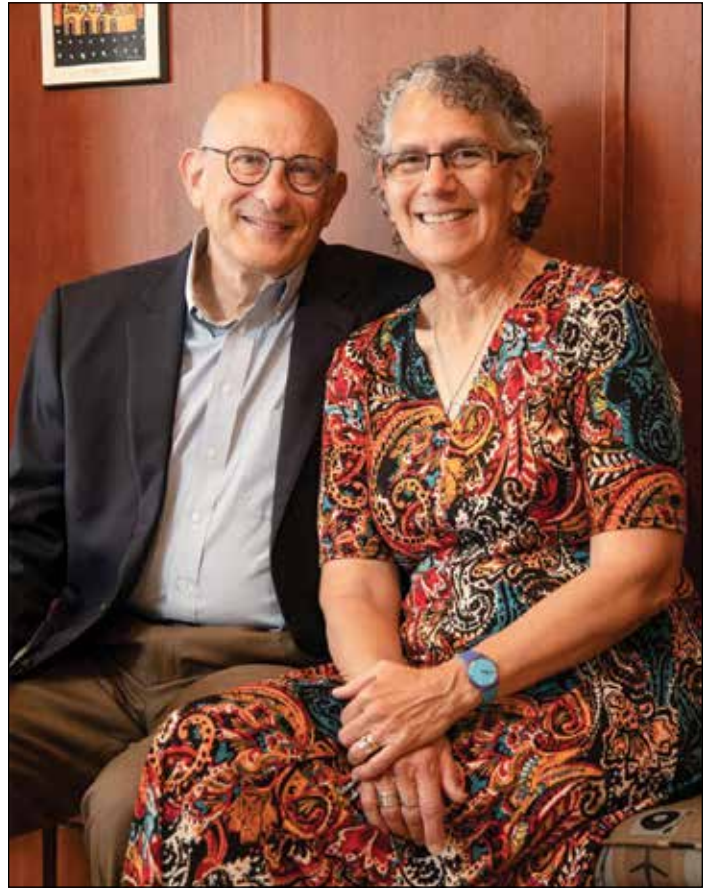


Photo courtesy of Jeffrey Schmieg Photography

Jewish Community Center, and Hadassah. The Tychman Center, located on Heilicher's second floor, is a fulcrum of Jewish study for students in grades 5-8.

Judy and Jerel believe "a strong Jewish education is the underpinning to a more meaningful Jewish life and ultimately to a more caring and philanthropic Jewish community. Involvement is the only way to improve what we have inherited." Heilicher is lucky to have Judy and Jerel serve as our honorees.

Meet our Master of Ceremonies

Jonah Kaplan is an investigative reporter for WCCO-TV. He is from the Philadelphia area, and over his 15-year career has earned a strong reputation for his depth, compassion, and ability to get the big story and big interview.

Jonah started in sports, working behind the scenes with TV crews at YES Network and ESPN. His work on-air has since appeared on CBS, ABC, NBC, CNN, and MSNBC.

His professional journey includes stops at WTVD-TV in Raleigh, NC; WTMJ-TV in Milwaukee, WI; KSPR-TV in Springfield, MO; KAUZ-TV in Wichita Falls, Texas; Gray Television's Washington D.C. Bureau; and the NHL's Boston Bruins. He graduated with honors from Boston University's College of Communication.

Jonah recently won the 2023 Upper Midwest Emmy for Best Reporter, and is also a two-time winner of the TV News Reporter of the Year award from the Radio Television Digital News Association (RTDNA) of the Carolinas.

Outside the newsroom, you can find Jonah struggling to remain a fan of Philadelphia sports teams, playing



ice hockey, or chanting at synagogue (he's a son of two rabbis!). Jonah lives in Minnetonka with his wife, Grace, their daughters, Rena and Romi, and puggle, Barkley.

Jonah and Grace are both thrilled to have Rena as part of Heilicher's big kindergarten class and look forward to Romi's admission in the next few years.

The background of the entire page is a dark, textured surface covered with numerous out-of-focus, golden-yellow light spots of varying sizes, creating a bokeh effect that resembles distant stars or festive lights.

MAZAL TOV, JUDY & JEREL!

Lynn Lederman and Ken Raskin

JUDY AND JEREL



Thank You!

**FOR ALL THAT YOU HAVE
DONE AND CONTINUE TO DO
FOR OUR COMMUNITY.**

MINDY AND DAN RIBNICK

Judy and Jerel,

You exemplify what it says in one of the Shabbat and Yom Tov Mi Shaberachs.

You provide food for visitors and charity for the poor. You are constantly involved with the needs of the community.

May HaShem continue to bless you and your family.

It's an honor to be your friends.

DEBBIE AND BOB KUSNETZ AND FAMILY



An orange decorative frame consisting of two horizontal lines with short vertical lines at each end, enclosing the text.

Todah Rabbah

Thank you for all your efforts
on behalf of Heilicher and
the broader community. Your
recognition is well-deserved!

Dan and Shannon Ahlstrom

PROUDLY
SUPPORTING
HEILICHER



Beth El
SYNAGOGUE



Thank you to
Jerel & Judy Shapiro for your
dedication and leadership on
behalf of Heilicher and the
entire Jewish community



*Proud of the partnership between
Beth El and Heilicher to educate the
next generation of knowledgeable
and committed Jews.*

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Michelle and Larry Shapiro
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Barbara Swan and Paul Stephenson
Judi Belzer and Jerry Waldman

On behalf of the Board of Trustees, we extend a Todah Rabah to Judy and Jerel Shapiro.

One of Heilicher's greatest strengths is the community that surrounds the school. You have given of your time, leadership, and tzedakah to make Heilicher an outstanding place for Jewish learning. We thank you for your continued commitment to Heilicher and the greater community.





Judy and Jerel,



CONGRATULATIONS

ON THIS WELL-DESERVED HONOR.

You have done so much for the community it is only right that the community does something to honor you. You are role models of what it means to be leaders, mensches and pillars of the community.

We are honored to be your friends.

Louise and Jerry Ribnick



כל הכבוד ומזל טוב

To a couple
that loves...

The Jewish People,
Israel,
Community,
Friends, &
Family.

Jerel & Judy:
We love you!

Debbie & Gil



Judy and Jerel on this
well-deserved honor!

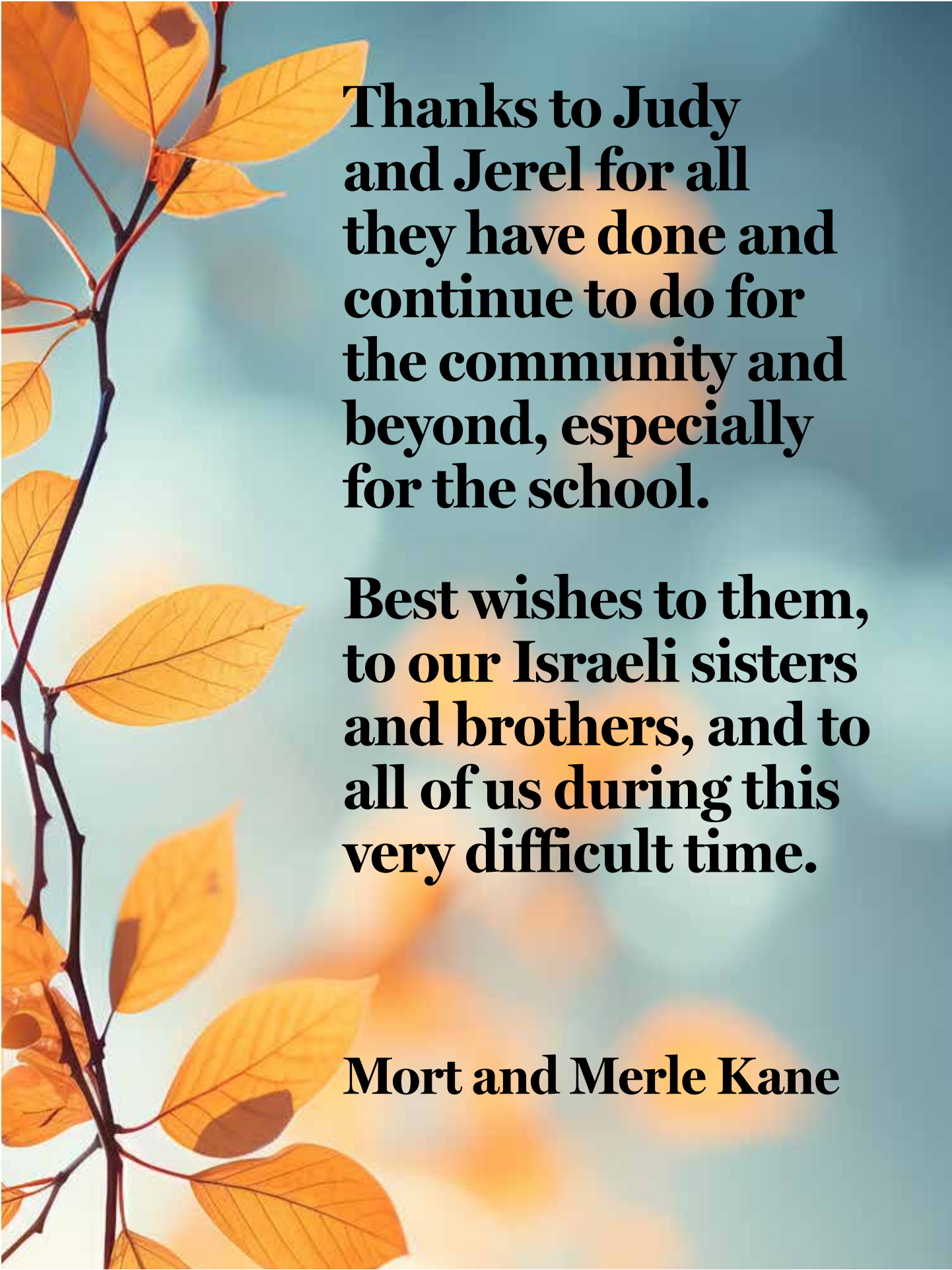
The Lynne & Andrew Redleaf Foundation

Judy and Jerel!



Thank you for your
years of dedication to our
Jewish community.

Love, the Golberstein Family



**Thanks to Judy
and Jerel for all
they have done and
continue to do for
the community and
beyond, especially
for the school.**

**Best wishes to them,
to our Israeli sisters
and brothers, and to
all of us during this
very difficult time.**

Mort and Merle Kane

Dear Judy & Jerel,

Congratulations on this well-deserved recognition!

Your commitment to making the world a better place, whether through your charitable endeavors, leadership, or philanthropic efforts, is an inspiration to us all. Your selflessness and compassion remind us of the power of individuals to effect positive change.



With heartfelt appreciation
and warmest regards,

David & Renee Segal

*Mazel Tov to
Heilicher on
another great year
of excellence
in education.*

Congratulations to Judy and
Jerel Shapiro on this honor.

Pearl Berdass

שִׁמְעוֹן הַצַּדִּיק ... הָיָה אוֹמֵר: עַל שְׁלוֹשָׁה דְּבָרִים הָעוֹלָם עוֹמֵד,
עַל הַתּוֹרָה וְעַל הָעֲבוּדָה וְעַל גְּמִילוּת חֶסֶדִּים

Pirkei Avot (1:2)

Shimon HaTzaddik would say that the world was created, and is sustained, for Torah, service to one's community, and acts of kindness.

כל הכבוד,

Judy and Jerel!

You have created and sustained our Heilicher world — and so many others — through your deep devotion to community.

In awe and appreciation,

The Krebs Family



Mazel Tov to Judy and Jerel Shapiro on the Ner Tamid Award

The Heilicher community is
so fortunate to have your
support and leadership.

Robyn, Ben, Ilan (class of '22), Talia (8th grade)
and Aryeh (5th grade) Schein



Judy and Jerel

For years of dedication, service
and support to HMJDS and
our entire Jewish community.

Nancy and Mike Schoenberger



CENTURA
WEALTH
ADVISORY

MAZEL TOV

Judy & Jerel Shapiro

Thank you both
for all you have done,
and all you continue to do!

Michele, Seth, Ilana, Ethan, and Abby Meisler

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Thank you for your dedication and commitment to Heilicher.

Not only do you give your resources,
you also give your time. You are role
models of commitment to family,
community and Klal Yisrael!



With much love,
Wendy, Colin, Noah, Maya, Jonah and Leah Smith

JUDY AND JEREL

May you continue to find
ways to help your
community and your people.

AM YISRAEL CHAI

The Snitzer Family



Fund-a-Need

Tonight, our fund-a-need is devoted to Israel experiential education.

Experiential education prepares our students to live their Jewish identities out in the world. The recent attacks on Israel, both physically and ideologically, have shown in stark terms how important Israel is to the future of Jewish people here in the Twin Cities and around the world. Heilicher's unique role is to make sure young people learn about Israel in a way that deepens their connection, cultivates curiosity, and equips them to thrive in a complex world.

Our robust Israel curricular program includes a powerful experiential education initiative that we are launching tonight: taking our eighth grade class to Israel annually, starting next school year.

THE MONEY WE RAISE TONIGHT WILL:

- Deliver interdisciplinary education about Israel in classrooms schoolwide, from kindergarten through 8th grade.
- Create a powerful experience outside the classroom with our first "Aliyah Chet" 8th grade trip to Israel in February 2025.
- Support experiential programming about Israel, such as our B'not Sherut program that brings two Israelis to our school community each year during their year of National Service.

Thank you for your commitment to supporting a strong Jewish future. In this time of need, your generosity is essential for growing Jewishly connected, engaged, and confident students!



JUDY & JEREL

THANK YOU!
thank you

**for all you do for
Heilicher and the
Jewish community.**

KRIS AND JOHN MACDONALD



**Kol Hakavod to Judy
and Jerel for this
wonderful honor**

**Thank you to
Heilicher Minneapolis
Jewish Day School
for all that you do for the
community and
our children!**

With great appreciation,

**Bruce Fink and Caren Page
Nancy and Neil Fink and Family**



**Mazel tov to the Heilicher School
for continuing their high standard
of both Jewish & secular education.**



Thank you
Judy & Jerel
for enriching our
community in so
many ways.

May the school
and both of you
continue to go from
strength to strength.

Love, Linda & Mike
Fiterman & family



Thank you for all you have done and continue to do for our community!

We are so lucky to have you
(and Farfel!) across the street.

Mazel Tov, Arielle, Ohad, Rafi & Amira

The Matz Seiler Group

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Minnetonka, MN 55305
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**Mazel Tov to Judy and
Jerel for all you do
for the community
and for Heilicher!**

Sybil Dunlop and Phil Green/
Greene Espel Law Firm

Mazel
tov on
this well-
deserved
honor!

LOTS OF LOVE FROM
ALLYSON, AMIR, MATAN,
YOSSI, AND REEVA

TO OUR TRAVELING COMPANIONS ACROSS THE GLOBE AND THROUGH LIFE.

Congratulations and thank you for all you do
to support Heilicher and the Jewish Community.

BOB AND HANNA

**Thank you for all you
do and continue to do
for the HEILICHER
COMMUNITY.**

Karen Hoppe

Todah Rabbah

Thank you for all your efforts
on behalf of Heilicher and the
broader community. Your
recognition is well-deserved.

THE KRUPP FAMILY

*Park State Bank is
proud to support the*

*Heilicher Minneapolis Jewish
Day School Annual Benefit*

Congratulations Honorees
Judy and Jerel Shapiro



עץ חיים היא למחזיקים בה

“It is a tree of
life for those
who grasp it”

Thank you for decades of planting
seeds of Torah, Mitzvot, and
Gemilut Chasadim for the Heilicher
Minneapolis Jewish Day School, and
throughout the Jewish community.

With Much Love,
Rabbi Hayim Herring and Terri Krivosha

Congratulations, Judy & Jerel Shapiro!



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Member FDIC

*Mazel Tov,
Judy and Jerel!*

**THANKS FOR ALL THAT YOU DO
FOR OUR COMMUNITY!**

Linda and Molly

MAZEL TOV to Heilicher
on another great year of
excellence in education.

To Judy and Jerel, thank you for everything
you do for our community.

Cindi and Harold Goldfine

Thank you for all your
good work towards helping
the Heilicher Minneapolis
Jewish Day School, and
Mazel Tov in receiving this
wonderful honor!

Cindy Sherman and Allan Schuster

Maslon proudly supports the
commitment of the Heilicher
Minneapolis Jewish Day School to
academic excellence and the pursuit
of lifelong learning.

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MAZEL TOV

FROM THE
TOLES/GARNER/LEVITT FAMILIES

**Congratulations
Judy and Jerel**

**Hodroff-Epstein
Memorial Chapels**

Mazel Tov

Jerel and Judy on being honored for being such outstanding leaders and role models in the Minneapolis Jewish Community.

Love, Dan and Carolyn Ansel

**Thank you,
Jerel and
Judy, for all
you do for
HMJDS and
the entire
community.**

Mazel Tov from
Jan and Mitch Burke

JUDY AND JEREL:

*Mazel tov on this
special honor!*

We enjoy spending time with you at Darchei Noam and appreciate all of your contributions to this wonderful community!

LOVE, MINDY AND DANIEL CHIAT

Congratulations

to Judy and Jerel Shapiro on receiving this much deserved honor.

Thank you for your years of service and dedication to our community.


Nancy and Kevin Rhein

Yasher Kochachem!

A well deserved honor for
longtime & inspiring dear friends.

With much love, deep appreciation
and great admiration.

Naomi & Joe :-)

 Moss & Barnett

Taylor Sztainer
and

Moss & Barnett
are proud to support

Heilicher

in honor of

Judy & Jerel Shapiro

Mazol Tov,
Jerel and Judy,
on receiving
Heilicher's Ner
Tamid Award.

YOU MAKE THE
FAMILY PROUD!

With love,
Larry and Michelle
(*The other Shapiros*)

THANK YOU FOR
ALL THAT YOU DO FOR
OUR COMMUNITY.

Debbie Deutsch and Elliot Belzer

JUDY & JEREL.

Your dedication
and love to our
community knows
no bounds.

Mazel Tov
on this very
deserved honor.

Jeff and Liba Zweigbaum Herman

Mazel Tov, Judy & Jerel!

The Heilicher community
is so blessed to have you
as such warm & committed
partners in Jewish education.

Thank you for your leadership.

JULIAN FISHER AND NAOMI ZUK-FISHER

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Thank you to
Heilicher for all that you
do for the community.

*Mazel Tov to the Shapiros
on this honor.*

Michelle Drake and Michael Flamenbaum

JUDY AND JEREL,

Mazal Tov on this most well deserved honor.

Thank you for your tireless devotion to the entire Jewish community, and particularly to Heilicher. You told us once that your commitment to the school ensures the future of the Minneapolis Jewish community, as there is no community without a Jewish day school. You are both models of abundant generosity, volunteerism, and kindness, and we feel privileged to celebrate you tonight.

“חנך לנער על פי דרכו, גם כי יזקין לא יסור ממנה”

משלי כב:ו

“Educate the child on his unique path, when he matures he will not stray from these learnings.”

Proverbs 22:6

Tamar and Schelomo Marmor

Stinson is proud to sponsor this year's Heilicher Annual Benefit. We congratulate honorees Jerel and Judy Shapiro and thank them for all they have done for Heilicher and the broader community.

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Wilf Family
FOUNDATIONS

Congratulations to the honorees, our dear friends Judy and Jerel Shapiro.

You are our role models and change makers. We are inspired by your philanthropy, volunteer work and devotion to the Jewish community.

May you continue to go from strength to strength in cold (and warm) climates.

Marilyn Levi-Baumgarten and Allan Baumgarten

**Judy and Jerel,
Congratulations on receiving
the Ner Tamid Award.
It is a well-deserved honor.**

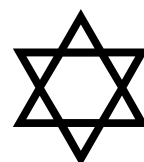
Thank you for all you do for our community.



SCOTT AND ANDREA HARRIS

In honor of
Jerel & Judy
and family, with
appreciation for
your outstanding
energy, inspiration
and wisdom.
M'chayil l'chayil!

Max, Dalia, Revaya, Hodaya,
Tifferet, Kalaniya Davis



**Hillel said: "Say little
and do much."**

MAZEL TOV TO
Judy & Jerel Shapiro
who always do so much
to benefit others.

Much love from your Arizona Cousins

Linda	Edie	Helen	Susan
&	&	&	&
Glenn	Harold	Michael	John
Feldman	Greenberg	Greenberg	Ramsey

Mazel Tov

Judy and Jerel on this wonderful honor!
We thank you for your leadership in our Jewish community.

Nancy and Steve Schachtman
Amy and David Zaroff
Nicole and Todd Schachtman

MAZEL
TOV!

Judy and Jerel
Shapiro on
being honored
by Heilicher!

from your friends at the



MINNESOTA
JEWISH COMMUNITY FOUNDATION

Congratulations for your sincere dedication.

Sol and Sue Awend

JUDY & JEREL

Wonderful Friends,
Extraordinary Neighbors,
Exemplary Volunteers and Generous
Benefactors to the Community.

MAZEL TOV ON BEING THIS YEAR'S HMJDS HONOREES.

PAM AND RON KAUFMAN

**For all that you do
and all that you give...
Thank you teachers!
Heilicher is lucky
to have you.**

**Mazel Tov,
Judy and Jerel!**

**Thank you for all you do to
support our community!**

Rebecca, Shane, Whit and Fitz Noecker

Mazel Tov from

Fran and Reuben Biel

Jacki Broze

Marlene and Jim Bukstein

Lori and Brad Fritz

Helen Siegel

Jackie and David Smith

Heather Fruen and Jeff Zacker

Neil and Susan Moses-Zirkes

.....

Judy and Jerel, mazel tov and thank
you for your wonderful impact on
the community!

.....

In gratitude,

Kiel Majewski, Maggie Wolf, and family

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Congratulations, Judy and Jerel, from the entire Sanders Family!

Mazel tov Judy & Jerel Shapiro on this great honor!

Laura Thorne and Alan Gilbert

Mazel Tov Heilicher

Thank you for inspiring and preparing the next generation of informed, connected, compassionate, and confident Jewish leaders!

Simcha Cohen and the whole Mayever Team

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To Our Close Friends
**JEREL AND
JUDY SHAPIRO**

You welcomed us into your home and into your family when we first arrived in Minnesota. And you taught us the meaning of true community leadership.

Thank you for your years of wonderful service to Heilicher Jewish Day School and the greater Minneapolis Jewish community.

YOU ARE AN INSPIRATION TO US ALL!

With Love, Gratitude, and Appreciation,
Brett, Alana, Gabriella, Zachary, Sylvia, and Lily Fine

**Mazel Tov
Judy & Jerel!**

Love,
Manny, Robyn, Dalia & Evan

JUDY & JEREL

**Mazel Tov and thank you for
all you do and have done for
our Heilicher community!**

Anne & Bruce Hope

**MAZAL TOV TO
Judy and Jerel for
this worthy honor.**

Your commitment to this community is inspiring and provides a great example for others to follow.

Zehorit and Matthew Heilicher

**Mazel tov and
thank you for
all that you do
for the Jewish
community!**

Rachel Jonas and Elliott,
Sammy & Eva Davis

**Thank you
JUDY AND JEREL
for all you do for
Heilicher and the
broader Twin Cities
Jewish Community.
You are role models
for all of us!**

Zohara, Shmuel, Carmela,
and Bayla Cohen-Lissek

Thank you Judy and
Jerel for your dedication
and commitment to
this community!

LOVE, THE GEPNERS

A Music School for All Ages & Skill Levels

BACH TO ROCK MINNETONKA offers programs for all ages and skill levels. We also encourage students to choose which songs and genres they want to learn. As a result, each student can chart their own musical journey!



.....

**Mazel Tov to Judy and Jerel.
Most deserving couple and great leaders.**

Dan Halpern, Wendy Goldberg & Family

.....

**Mazel Tov From Evan's
Grandma and Grandpa Feiger.**

.....

**Heilicher and the community are
blessed to have you! You are true
mensches.**

Warmly, the Greenberger Family

.....

**Mazel Tov Judy and Jerel on this
much deserved recognition!**

Rabbi Jon and Dr. Beth Perlman

.....

**Mazel Tov to Judy and Jerel. Most
deserving couple and great leaders.**

Rabbi Avram and Linda Ettedgui

.....

Jerel and Judy

were the first friends we made when we moved here in 1989 and that has continued for 34 years. They reached out warmly to the new kids on the block and we've seen them reach out to many other new kids over the years.

WE ARE HONORED
TO HAVE THEM AMONGST
OUR BEST FRIENDS.

The Plotsker Family and Feldman Family

Amos and Celia Heilicher Minneapolis Jewish Day School

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It's Moments Like This.

At Minneapolis Jewish Federation, we believe in the power of meaningful moments that have the potential to shape lives and transform communities.

Thank you Judy and Jerel Shapiro
for rising to the moment and enriching our Jewish community.



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We take pride in our local communities. Each year, through various sponsorships and community involvement, we are committed to providing our support.

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