



Enduring Values • Extraordinary Education

2020 ANNUAL BENEFIT

HONOREES: NEIL AND NANCY FINK

**HONORARY CO-CHAIRS: BRUCE FINK & CAREN PAGE,
RANDY & ANNE KLEIN, MARILYN SUDIT**

Thursday | March 19 | 2020

Sponsorship Opportunities

Major \$25,000

PREMIER LEVEL BENEFITS, PLUS

- Verbal recognition of Major Sponsors during the Benefit program
- Acknowledgment in pre- and post-Benefit electronic and mailed communication
- Prominent publicity on pre-Benefit materials

Premier \$10,000

DIAMOND LEVEL BENEFITS, PLUS

- Upgrade to 2 full-page color ads or 1 spread in Benefit Ad Book
- 10 Benefit tickets

Diamond \$5,000

PLATINUM LEVEL BENEFITS, PLUS

- Prominent placement of company logo with link to website on electronic event publicity
- Upgrade to full-page color ad in Benefit Ad Book
- 8 Benefit tickets

Platinum \$2,500

GOLD LEVEL BENEFITS, PLUS

- Prominent placement of company name and/or logo on printed and electronic event publicity
- Upgrade to half-page ad in Benefit Ad Book
- 6 Benefit tickets

Gold \$1,800

SILVER LEVEL BENEFITS, PLUS

- Company name and/or logo on select printed and electronic event publicity
- Upgrade to quarter-page ad in Benefit Ad Book
- 4 Benefit tickets

Silver \$1,000

BRONZE LEVEL BENEFITS, PLUS

- Company name and/or logo to appear on Heilicher website
- Business card-sized ad in Benefit Ad Book
- 2 Benefit tickets

Bronze \$500

- Company name to appear on event invitation
- Acknowledgment in Benefit Ad Book
- Signage at the event
- 2 Benefit tickets

Sponsorship Sign-Up

Sponsorship Level _____

Sponsor/Company Name
(Please list name as you want it to appear in publicity materials)

Address _____

City/State/Zip _____

Website _____

Contact Name _____

Phone _____

Email _____

Payment Options

- Invoice me
- Contact me regarding a payment plan
- Name _____
- Phone _____ Email _____
- Check (made payable to Heilicher)
- Credit Card (check one)
 - Visa MasterCard American Express Discover
- Cardholder's Name _____
- Credit Card _____
- Expiration Date _____ Card Security Code _____
- Signature _____

For sponsor name and/or logo to appear on the event invitation, sponsorship must be confirmed by January 3, 2020. Questions? Contact Rebecca Skelton, Institutional Advancement Director at 952.381.3503 or rskelton@hmjds.org.