



Enduring Values • Extraordinary Education

2022 ANNUAL BENEFIT

**HONOREES: WENDY LOVELL-SMITH
AND COLIN SMITH**

Sunday | November 20 | 2022

Sponsorship Opportunities

Lead \$50,000

MAJOR LEVEL BENEFITS, PLUS

- On-screen recognition during the program
- Unlimited Benefit tickets
- Promoted as lead sponsor on our social media pages throughout the year
- Logo on weekly e-newsletter

Major \$25,000

PREMIER LEVEL BENEFITS, PLUS

- Verbal recognition of Major Sponsors during the Benefit program
- Acknowledgment in pre- and post-Benefit electronic and mailed communication
- Prominent publicity on pre-Benefit materials
- 20 Benefit tickets

Premier \$10,000

DIAMOND LEVEL BENEFITS, PLUS

- Upgrade to 2 full-page color ads or 1 spread in Benefit Ad Book
- 10 Benefit tickets

Diamond \$5,000

PLATINUM LEVEL BENEFITS, PLUS

- Prominent placement of company logo with link to website on electronic event publicity
- Upgrade to full-page color ad in Benefit Ad Book
- 8 Benefit tickets

Platinum \$2,500

GOLD LEVEL BENEFITS, PLUS

- Prominent placement of company name and/or logo on printed and electronic event publicity
- Upgrade to half-page ad in Benefit Ad Book
- 6 Benefit tickets

Gold \$1,800

SILVER LEVEL BENEFITS, PLUS

- Company name and/or logo on select printed and electronic event publicity
- Upgrade to quarter-page ad in Benefit Ad Book
- 4 Benefit tickets

Silver \$1,000

BRONZE LEVEL BENEFITS, PLUS

- Company name and/or logo to appear on Heilicher website
- Business card-sized ad in Benefit Ad Book
- 2 Benefit tickets

Bronze \$500

- Company name to appear on event invitation
- Acknowledgment in Benefit Ad Book
- Signage at the event
- 2 Benefit tickets

Sponsorship Sign-Up

Sponsorship Level _____

Sponsor/Company Name
(Please list name as you want it to appear in publicity materials)

Address _____

City/State/Zip _____

Website _____

Contact Name _____

Phone _____

Email _____

Payment Options

- Invoice me
- Contact me regarding a payment plan
- Name _____
- Phone _____ Email _____
- Check (made payable to Heilicher)
- Credit Card (check one)
- Visa MasterCard American Express Discover
- Cardholder's Name _____
- Credit Card _____
- Expiration Date _____ Card Security Code _____
- Signature _____

For sponsor name and/or logo to appear on the event invitation, sponsorship must be confirmed by August 15, 2022. Please print and mail this form to: Heilicher 4330 S. Cedar Lake Rd. Minneapolis, MN 55416 or submit by email to rskelton@hmjds.org. Questions? Contact Rebecca Skelton, Institutional Advancement Director at 952.381.3503 or rskelton@hmjds.org.